

Igor Abramkin

Senior Product Designer

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Product designer with 6 years of experience, the last year in UAE fintech. Delivered 30+ projects and launched 10+ products, including the Skiply family fintech wallet and the RAK Digital government services portal. Grew from Senior to Lead: I manage a design team, build design systems, take products from research to developer handoff, and speed up processes with AI.

Portfolio: igorabramkin.com

Experience

Skiply, Rakbank

Lead Product Designer (c 06.2026), previously Senior Product Designer

November 2025 – Present

FinTech

B2C

B2B

- Redesigned Skiply with Rakbank from a school marketplace into a family fintech wallet. Reworked the flows for sign-up, onboarding, transfers and top-ups, BNPL, KYC with Emirates ID and UAE PASS, and AML. 300+ screens in English and Arabic (RTL).
- Cut sign-up and onboarding from 32 screens to 12 based on usability tests and interviews with stakeholders and regulators. Completed sign-ups grew by 10%, and the share of users making a first top-up within 7 days grew by 7%.
- Built the Skiply design system from scratch (500+ component variants, 300+ variables, EN/AR, WCAG 2.2 compliant) and synced it with the Rakbank design system. Helped bring the bank's rebrand by Koto studio into the system and roll it out across the bank's products and sub-brands.
- Designed Skiply Portal, a merchant dashboard for schools, in 12 weeks: modules for products, offers, audiences, payments, analytics and support, plus sections for the Compliance team, all on the shared design system. 40+ schools joined in the first month, and 300+ use it today. Schools onboard and create offers without account managers, and the portal became Skiply's second revenue channel.
- Led a team of 5 designers, set up processes and design reviews. Introduced an AI pipeline built on Claude Code and generative models and wrote the documentation marketing uses to generate assets on its own. Freed up to 30 design-team hours a month and removed the need for a dedicated marketing designer.

Real Deal

Senior Product Designer

February 2024 – November 2024

PropTech

AI

B2B

- Designed from scratch a platform that automates sale and lease deals in commercial real estate: 150+ screens. Shipped the MVP in 5 months. It won regulator approval and secured a pre-seed round.
- Ran market and competitor research with the team, built CJMs and user flows, and designed new platform features based on them.
- Created the product's design system, brand book and visual identity.

Contract projects

Product Designer

October 2020 – Present

BioTech

EdTech

GovTech

MedTech

IndustrialTech

Compliance

- Cut the path to a service from 7 clicks to 2 on the RAK Digital government services portal. The catalog had 1,500+ services and a 70% drop-off rate. I audited the services, restructured the catalog by topic, split entry points for residents and businesses, and designed an AI agent that finds a service from a natural-language request. Delivered in 2 months.
- Moved rak.ae, the Ras Al Khaimah government portal with 200K MAU, to a single digital brand: identity, EN/AR design system with RTL layouts, an internal page builder, documentation and brand guidelines. Handed the system over to the client's team in 3 months. With the builder, the team now publishes pages without a contractor.
- Designed interfaces for Ligand Pro, an AI drug discovery platform, B-152 services for personal data protection under Russian Federal Law 152-FZ, and the Enabla learning platform. All of them launched.
- Redesigned the key digital products of TREI, an industrial automation company, with a focus on usability, and built its design system and brand identity.

Education

Central University

Human Experience Design, Master's degree

2026 – 2028

Peter the Great St. Petersburg Polytechnic University

Business Informatics, Bachelor's degree

2021 – 2026

OpenAI Academy

AI Foundations, Applied AI Foundations, Agents and Workflows

2026

Skills

Design

Figma (auto layout, variables, prototype, Figma Motion, FigJam, Figma Make, Figma Dev Mode, Code Connect), Adobe Creative Cloud, ProtoPie, Jitter

Research and analytics

Amplitude, Mixpanel, Yandex Metrica, Google Analytics, Firebase, SQL

Workflow

Jira, Linear, Confluence, Notion, Slack, Time, Loom, Storybook

AI and no-code tools

Claude Code, ChatGPT, Cursor, Lovable, Midjourney, Nano Banana, Recraft, Tilda, Framer

Languages

Russian (native), English (C1)